

# NFT ART DAY ZRH

PRESS RELEASE

Zug, 25 April 2023

## **NFT ART DAY ZRH 10-11 June 2023**

### **The Swiss Web3 Art Conference returns for its second edition**

NFT ART DAY ZRH is the prime annual conference at the intersection of Web3 and contemporary digital art. Initiated in 2022 by Katharina de Vaivre, Managing Director of E.A.T. (Engadin Art Talks), and Georg Bak, digital art advisor and curator, its mission is to create new grounds on the multifaceted interconnections between Web3 and art, and to spark a dialogue about the role and impact of emerging technologies in the art sphere. The conference spotlights crypto art within the wider realm of the history of digital art whilst building bridges with the traditional art world; it focuses on art and NFTs, the innovation and potential of blockchain technology, historical digital art, digital art market performance, and other components of this complex ecosystem. Through a line up of thought leaders from both the art and tech worlds, the conference acts as a platform offering critical conversations, new views and understandings on the relationship between art and NFTs.

The second edition of the NFT ART DAY ZRH is taking place over two days, prior to Art Basel and as part of the Zurich Art Weekend.

On Saturday, June 10, the conference opens with educational sessions and workshops for professionals and newcomers alike, who will learn how to mint, buy and sell NFTs followed by the NFT ART DAY party at Trustsquare Paradeplatz.

The main conference will be held at Kunsthaus Zürich's new Chipperfield building, on Sunday, June 11, with an insightful program of talks and panel discussions that explore different topics related to the field of NFTs. Themes include the current state of the NFT art market, insights on seminal artistic practices, the impact of accelerated technologies in the art world, the examination of the active collecting behaviour and artist talks.

NFT ART DAY ZRH brings together international thought leaders and experts, artists, curators and collectors, who are working at the intersection of art and technology. This year's confirmed speakers include Brian Droitcour, Luba Elliott, Alex Estorick, Sabine Himmelsbach, IX Shells, Sandra Nedvetskaia, Hans Ulrich Obrist, Kenny Schachter, thefunnyguys (Le Random Collection) and many more to be announced soon.

# NFT ART DAY ZRH

[Tickets](#) for the second edition of NFT ART DAY ZHR are now available for purchase.

We would like to address our special thanks to:

our supporting partners: [Maerki Baumann](#) | [Heineken](#) | [Tokengate](#) | [Inacta Ventures](#) | [Trust Square](#) | [Crypto Oasis](#) | [360X Art](#) | [elementum](#) | [VerticalCrypto Art](#)

our media partners: [Right Click Save](#) | [designboom](#) | [NZZ](#) | [LiveArt](#) | [The NFT Magazine](#) | [Blockzeit](#) | [NFT Magazine](#) | [Outland](#)

and [Zurich Art Weekend](#) for welcoming us in their 2023 public programme.

For more information please visit the [NFT ART DAY ZRH website](#).

## **Media Contact:**

Georg Bak

E-mail: [georgbakfineartservices@gmail.com](mailto:georgbakfineartservices@gmail.com)

Telephone: +41796990774